

The Officer on Special Duty (Judicial)  
Governor's Secretariat  
Raj Bhawan, Patna

August 06, 2018

Subject: Regarding Implementation of Choice Based Credit System (CBCS) Curriculum for MBA Programme during the Session: 2018-2020.

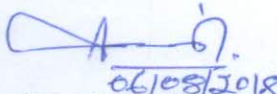
Sir,

With reference to your letter No. B.S.U. (Regulation)-20/2018-2015/GS(1) dated 30/07/2018 on the subject-matter under reference a meeting of the Panel of Experts in Management was held on Monday, August 06, 2018 to finalise the Syllabus of Master of Business Administration (MBA) Programme under the Choice Based Credit System (CBCS) Curriculum.

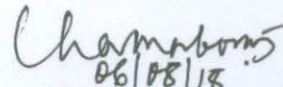
We are enclosing the complete syllabus of MBA Programme under the CBCS Curriculum for doing the needful.


With kind regards,

Yours faithfully,

  
(Ashok Kumar Singh)  
Convener  
Patna University  
Patna

  
(Jyoti Shekhar)  
Member  
Patna University  
Patna

  
(Ashim Lal Chakraborty)  
Member  
Patna University  
Patna

  
(Vijay Bahadur Singh)  
Member  
L.N.M.I of Management  
Patna

Encl.: As stated above.

**Description of Papers for MBA in the Faculty of Commerce under CBCS for  
Session: 2018-2020**

Semester	Course/ Paper Code	Nature of Course/ Paper	Core/Elective	Marks	Credit	Marks of CIA	Marks of ESE	Passing Criterion	Qualifying Criterion	
<b>SEMESTER I</b>										
<b>SEMESTER I</b>	MB- 101	Principles and Practices of Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 102	Managerial Economics	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 103	Statistical Methods for Decision-Making	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 104	Accounting and Financial Analysis	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 105	Marketing Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 106	Human Resource Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
<b>SEMESTER II</b>										
<b>SEMESTER II</b>	MB- 201	Organisational Behaviour	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 202	Business Research Methods	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 203	Operations Research	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 204	Management Accounting and Control	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 205	Financial Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 206	Project Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
<b>SEMESTER III</b>										
<b>SEMESTER III</b>	MB- 301	Strategic Management	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 302	Legal Aspects of Business	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 303	Project Study	Core	100	8			45%	Marks decide class/ CGPA	
	MB- 304	Summer Internship	Core	100	8			45%	Marks decide class/ CGPA	
	<b>FINANCE</b>									
	MB-FC-01	Security Analysis and Portfolio Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB-FC-02	Corporate Tax Planning and Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	<b>HUMAN RESOURCE MANAGEMENT</b>									
	MB-HC-01	Labour and Employment Laws in India	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB-HC-02	Industrial Relations	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	<b>MARKETING</b>									
	MB-MC-01	Consumer Behaviour	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB-MC-02	Services Marketing	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	<b>SEMESTER IV</b>									
<b>SEMESTER IV</b>	MB- 401	Corporate Governance and Business Ethics	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 402	Computer Application and Management Information System	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA	
	MB- 403	Comprehensive Viva-Voce	Core	100			100	45%	Marks decide class/ CGPA	

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MB 404	Business Communication	Core	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA
<b>FINANCE</b>								
MB-FC-41	Banking and Financial Services	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA
MB-FC-44	Financial Derivatives	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA
<b>HUMAN RESOURCE MANAGEMENT</b>								
MB-HC-41	Management of Change	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA
MB-HC-44	Group Dynamics	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA
<b>MARKETING</b>								
MB-MC-41	Sales and Distribution Management	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA
MB-MC-45	Strategic Marketing	Core Elective	100	4	30	70	45% in CIA 45% in ESE	Marks decide class/ CGPA

**Total Credits = 100**  
**1 Credit = 10hours**  
**Semester-I = 24 Credits = 240 hours**  
**Semester-II = 24 Credits = 240 hours**  
**Semester-III = 32 Credits = 240 hours**  
**Semester-I = 20 Credits = 200 hours**

*Chamran*  
*6/9/18*

  
*6/8/18*

  
*06/08/2018*

  
*6.8.2018*



**Course Objective:**

**Total Periods: 40 (4 Credits)**

This course intends to develop the basic awareness of management functions and various dimensions of organizational life. It also attempts to provide exposure of the ethical dilemma in management practices.

**Course Structure:**

Unit I - **Introduction:** Concept and Goals, Introduction to Management Discipline and Activity, Managerial Roles and Skills.

Unit II - **Management Thought and Thinkers:** Classical Organization Theory (Henry Fayol), Neo-Classical Theory (Human Relations Movement and Hawthorne Experiments, Behavioural Theory).

Unit III – **Decision-Making :** Phases, Steps of Decision Making; Conditions of Certainty, Risk and Uncertainty; Barriers to Decision-Making.

Unit IV – **Management Process (A): Planning** (Its nature and Scope; Steps; Principles; Types of Plans);  
**Organizing** (Structural and Systemic dimensions; Authority, Responsibility & Accountability; Coordination; Formal and Informal Organizations).

Unit V - **Management Process (B): Communication** (Its importance; Types; Process; Channels; Barriers; Communication Network in organizations-vertical and horizontal).  
**Controlling** (Its Meaning, Steps, Importance, Sources, Designing the Control Process, Effectiveness of Control Systems).

**Reference:**

1. James F. Stoner, et al : Management, Pearsons Education Delhi
2. Harold Koontz Heinz Weihrich: Management, Tata McGraw Hill Pub. Co., Delhi
3. R. N. Singh: Management Thought & Thinkers, S.C. & Co., Delhi
4. S. K. Chakraborty : Management By Values, Oxford Univ. Press, Delhi
5. Amitai Etzioni : Modern Organizations, PHI, New Delhi
6. D. R. Prasad, V. S. Prasad & P. Satyanarayana: Administrative Thinkers, Sterling Pub. Delhi
7. Principles of Management: George R. Terry & S.G. Franklin, AITBS, Delhi
8. Essentials of Management: Joseph L. Massie, PHI, New Delhi

Chambers  
6/8/18

A. J.  
6/8/18

3  
S. K. Chakraborty  
6/8/18

W. S.  
6.8.2018

